

IJIS Outreach Committee Update

Last Meeting

Monday, November 22, 2004

10:00am-12:00pm

Office of the Clerk of the Circuit Court of Cook County

Subcommittee Report: Presentations

Presentations Subcommittee is currently working on identifying additional presentation opportunities and a list of constituents to be targeted as 'champions.'

Subcommittee Report: Educational Materials

The Subcommittee is developing two additional marketing pieces, a one-pager on local and national integration efforts and a one-pager on the cost/benefit analysis of integration, to add to existing marketing materials. In addition, the Subcommittee is in the beginning stages of developing marketing pieces directed at the other target groups for integration, including potential funders and civic groups, in accordance with the marketing plan.

Subcommittee Report: Media Strategy

Subcommittee members have pulled together a proposed budget for the recommendations made in the Media Strategic Plan, which includes IJIS stationary, brochures/one-pagers (benefits & accomplishments), Public Service Announcements and IJIS video.

*Recommendation for Executive Steering Committee Members to review and comment on the Outreach Committee Budget. See attached.

IJIS Summit Planning Committee

See attached proposal

IJIS OUTREACH COMMITTEE

General

ITEM	QUANTITY	PRICE	TIMELINE	NOTES
Letterhead with logo (2 color)	2,000	\$500.00	Aug-04	Could also be electronically produced
Letterhead second sheet (1 color)	1,000	\$200.00		
Envelopes with logo (2 color #10)	2,000	\$250.00		Once printer plates are made, reorders will be at a reduced rate.
Outreach Coordinator / Partner	1 Individual @ 16 hours/week		Aug-04	
	plus 10% administrative costs	\$1,600.00		

SUBTOTAL \$2,550.00

Educational Materials Subcommittee

ITEM	QUANTITY	PRICE	TIMELINE	NOTES
One Page IJIS Benefits / Scenarios (full color copies)	500	\$500.00	Aug-04	
One Page Integration Accomplishments (full color copies)	500	\$500.00	Aug-04	
One Page Tactical Plan-Performance Measures (full color copies)	500	\$500.00	Sep-04	
Post-It Notes w/ Logo (3"x4"-2 color)	5000 (50 sheet pads)	\$3,000.00	Aug-04	For distribution at presentations and within criminal justice agencies.
Logo Design & Art		\$0.00		In kind donation from the Chicago Crime Commission
E-Newsletter Production - Writing		\$0.00	ongoing	In kind donation from the Circuit Court Clerk's Office of Cook County.

SUBTOTAL \$4,500.00

**Media Strategy
Subcommittee**

ITEM	QUANTITY	PRICE	TIMELINE	NOTES
4 color posters (9" x12")	2,000	\$3,500.00	Dec-04	
4 color posters (20"x24")	1,000	\$2,000.00	Dec-04	
Poster Design and Production Costs		\$4,000.00	Dec-04	
Public Service Announcements / Video Shoot & Editing	(15-30 second video, 8 minute video)		Sep-04	Northwestern News (Avi Meyer); Can shoot short videos at same time as 30 minutes by shooting a total of approximately 3 hours of footage for editing.
30 minute video for cable programming or presentation purposes (editing)				
Acquisition of suitable media time / space for PSAs (radio, TV, print, cable, proprietary, websites)			Nov-04	

SUBTOTAL \$9,500.00

**Presentations
Subcommittee**

ITEM	QUANTITY	PRICE	TIMELINE	NOTES
Power Point Presentation		\$0.00	ongoing	In kind donation from the Will County Clerk of the Circuit Court's Office.
Champion Letter		\$0.00		
Champion Return Cards (one color-copies)	1,000	\$150.00		

SUBTOTAL \$150.00

GRAND TOTAL \$16,700.00

**IIJIS Summit
Planning Committee**

Dorothy Brown, Chair
Clerk of the Circuit Court-
Cook County

Lori Levin, Co-Chair
Illinois Criminal Justice
Information Authority

Steve Baker
Cook County Public
Defender's Office

Rosalie Castillo
Illinois Criminal Justice
Information Authority

Kim Donahue
Illinois State Police

Cristen Evans
Illinois Criminal Justice
Information Authority

Laura Lane Ferguson
Cook County Circuit Court
Clerk's Office

James Hickey
Chicago Police
Department

Robert Howlett
Illinois Sheriff's
Association

Robert Lombardo
Illinois Criminal Justice
Information Authority

Alan Levin
Cook County Circuit Court
Clerk's Office

DiAna McCarter
Illinois Emergency
Management Agency

Dennis McNamara
Cook County Circuit Court
Clerk's Office

Becky McVey
Illinois Emergency
Management Agency

Aderienne Mebane
Cook County States
Attorney's Office

Will Nagel
Illinois Criminal Justice
Information Authority

Bryant Payne
Cook County Circuit Court
Clerk's Office

Nicole Sims
Cook County Circuit Court
Clerk's Office

Dani Troemper
Illinois Emergency
Management Agency

Larry Webster
SEARCH

IIJIS Summit Proposal

OBJECTIVES OF SUMMIT

- Introduce and educate the stakeholders of the justice community of Illinois about integration and the efforts underway.
- Recruit 'champions' that will be committed to advocating and supporting the integrated justice efforts in their respective counties and agencies.
- Provide strategic planning guidelines for counties pursuing integration projects.
- Identify and garner support for the IIJIS effort from legislators, as well as other statewide decision-makers.
- Establish and promote information sharing partnerships among the practitioners of the justice, public safety, and homeland security community to effectively serve the needs of the public.

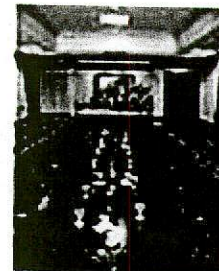
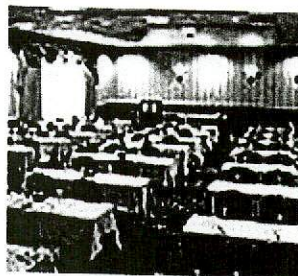
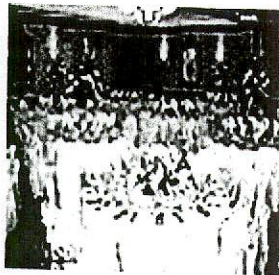
LOGISTICS

Date & Time

Thursday, June 9, 2005
8:30am-5:00pm

Site Information

Hilton Lisle/Naperville
3003 Corporate West Drive
Lisle, IL 60532



Location:

Located 27 miles from downtown Chicago and 19 miles from O'Hare Airport. The Hilton Lisle/Naperville is just off I-88 at the Naperville Rd. exit. It is 19 miles from O'Hare International Airport and 22 miles from Midway Airport. There is also a courtesy shuttle that offers service from the hotel to the nearby Metra Train Station.

Costs:

Room Rental: \$7,500.00*
Lodging: \$83.00/night
Catering: \$9,150.00
Audio Visual: TBD
Parking: Complimentary Parking (500 spaces)

Meeting Rooms:

General Session: Majestic Ballroom – Theater seating for 300
Exhibits: Woods Ballroom – 18 table top exhibits
Lunch: Regency Ballroom – Banquet seating for 300

* Based on a guest room pick up of 39 or less rooms. The room rental costs can be reduced based on guest room pick up and F & B guarantee. Room rental would drop to \$6,750.00 with a lunch guarantee of 90% (270).

CONFERENCE DETAILS

Attendee Profile

Justice Stakeholders of Illinois, including law enforcement, judiciary, state's attorneys, circuit court clerks, public defenders, sheriffs, public officials and other justice agencies.

Expected Attendance:
300*

Number of Exhibitors:
25 (maximum)*

Lodging:
50 or less

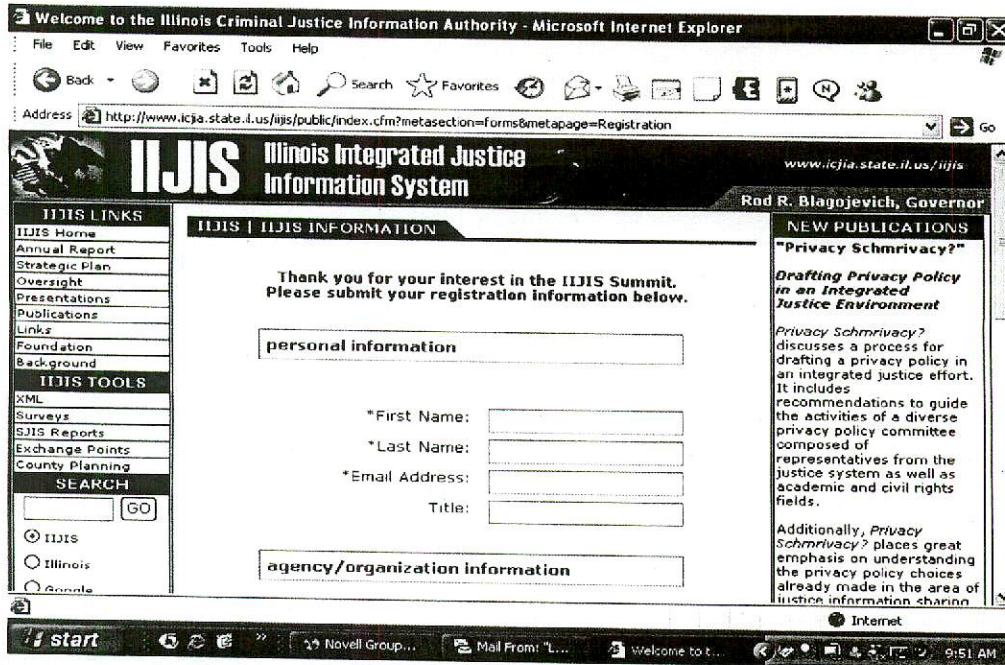
Catering:
½ Hour Continental Breakfast for 300
1-Hour Lunch for 300
Two 15-minute Coffee / Juice Breaks

Meeting Rooms:
General Session
Lunch / Presentation
Exhibit Display

*Projected Figures / Target Numbers

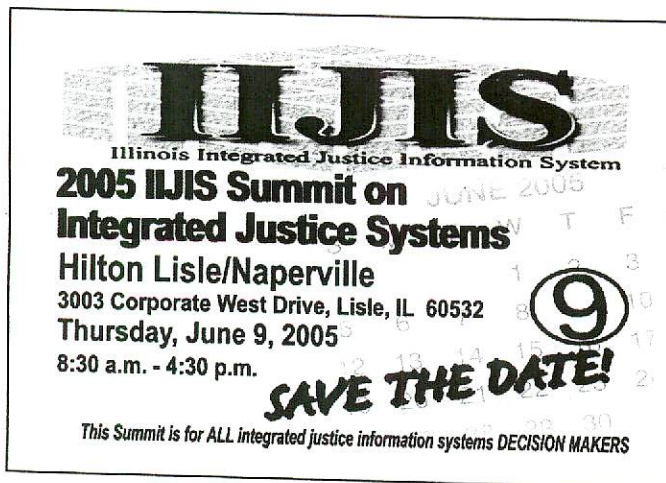
REGISTRATION

The Committee proposes that the Conference is FREE to all participants, except for the vendors. All interested participants are to register online at the IJIS website, by phone or by mail. An example of the IJIS Website Registration is below:



PUBLICITY & PROMOTION

The Committee has outlined tentative marketing and publicity strategies for attracting justice stakeholder to the IJIS Summit. With Implementation Board approval, the Committee is ready to send out "Save the Date" cards to all identified justice stakeholder agencies and associations across Illinois. A copy of the card is below:



PROGRAM CONTENT / AGENDA

- 8:30am-9:00am Registration**
- 9:00am-9:15am Welcome Address**
Speaker (introduced by Lori Levin: Governor to be invited; otherwise: Chief Justice McMorrow? Lisa Madigan? IL Homeland Security - Hawkinson? Chamness?)
- 9:15am-10:00am Keynote Presentation**
Speaker: Larry Webster/SEARCH (also Kelly Harris or Dave Roberts?)
- 10:00am-10:15am Morning Break**
- 10:15am-11:00am The History of IJIS**
Speakers: Lori Levin, Dorothy Brown
- 11:00am-11:30pm Privacy Concerns in the Sharing of Justice Information**
Speakers: Bob Boehmer, Wil Nagel
- 11:30am-12:15pm Participants Visit Exhibitor Booths**
- 12:15pm-12:45pm Lunch**
- 12:45pm-1:30pm Lunch Presentation on I-CLEAR (speaker to be determined)**
- 1:45pm-2:15pm Current Status of IJIS Implementation Bd/Committees**
- 2:15pm-2:45pm Strategic Planning Workshop**
Speakers: Carol Gibbs, Mark Myrent (also Dave Roberts? Kelly Harris? Eric Sweden/NASCIO?)
- 2:45pm-3:00pm Afternoon Break**
- 3:00pm-4:00pm Panel Discussion**
Coordinating state, county, and local integration efforts; What is "wish list" for county/local integrators?
Facilitator: Dave Roberts/Kelly Harris? Possible participants: L. Levin, K. Bouche, C. Wimberly, K. Maras O'Leary, Craig Nelson, Dewey Hartman, Joe Regis, Gary O'Rourke
- 4:00pm-4:30pm Closing Remarks**
"Where do we go from here? What does want you to do?"
Speaker: Ken Bouche

Please note that from 8:00am-9:00am & 4:30pm -5:30pm, attendees will be able to visit the Exhibitor Booths.